



How To Realize STEM Potential Through Serious Game





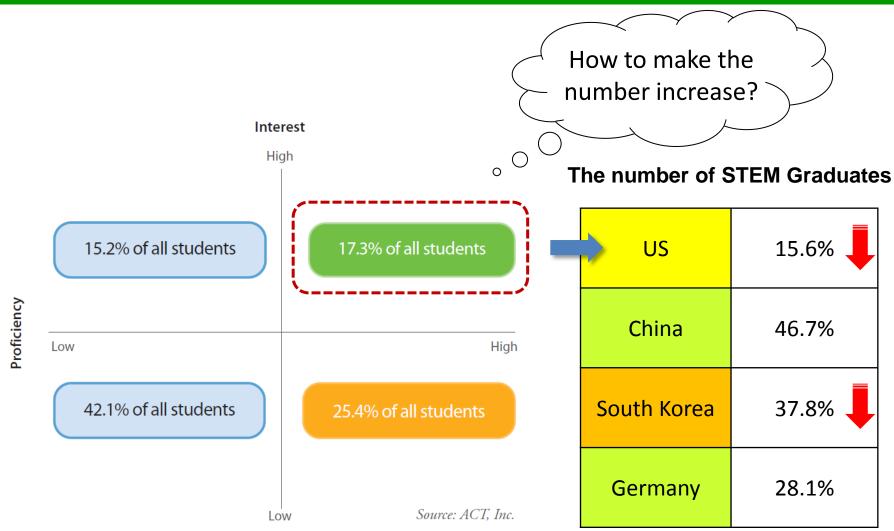






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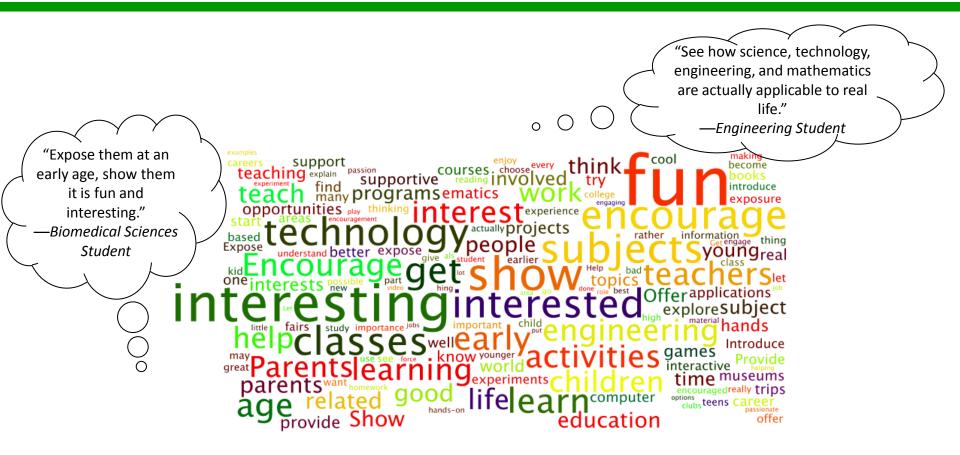
Distribution of STEM Interest and Mathematics Proficiency among 12th Graders



Students taking ACT test in 2008.

Increasing the number of STEM Graduates, BHEF 2010

STEM Students: What Can Parents and Schools Do to Help Kids and Teens Become Interested in STEM?



The word cloud illustrates keywords used by students to indicate how parents and schools can make STEM more interesting for kids. Larger words represent higher frequencies while smaller words represent lower frequencies.

STEM Perceptions: Student & Parent Study, Harris Interactive and Microsoft, 2011

2007

Robot H/Ws

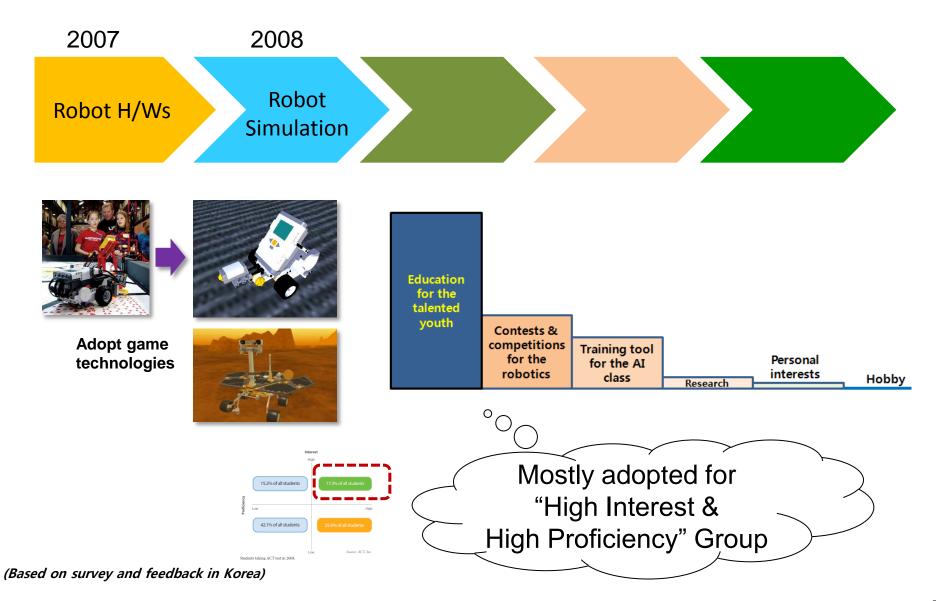


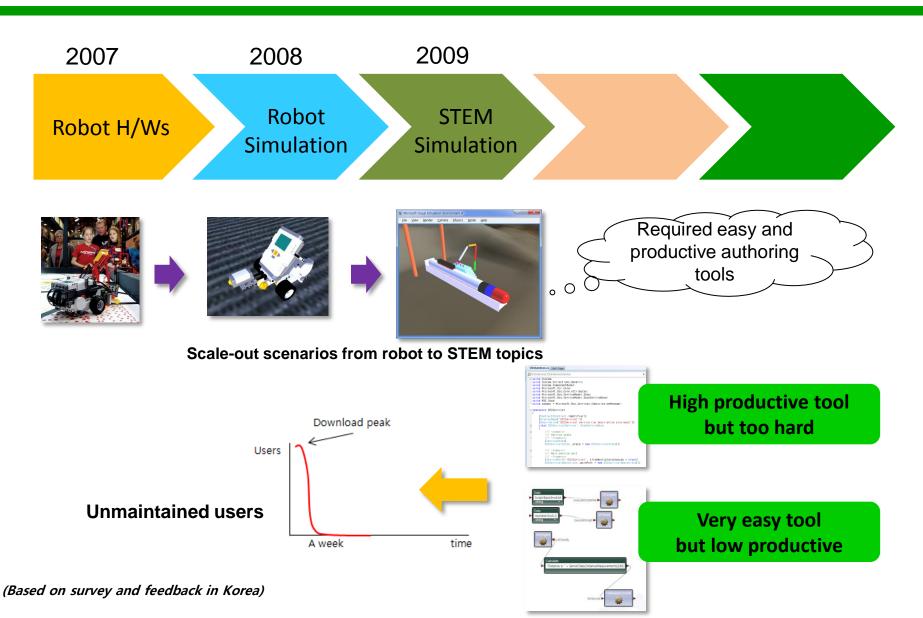
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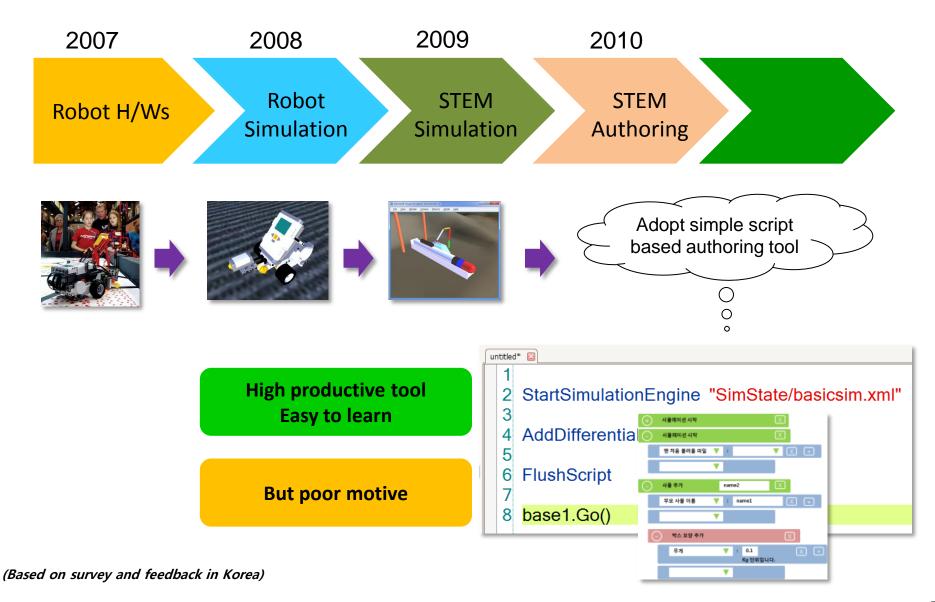
- Expensive
- Scenario Limited
- Knowledge Required

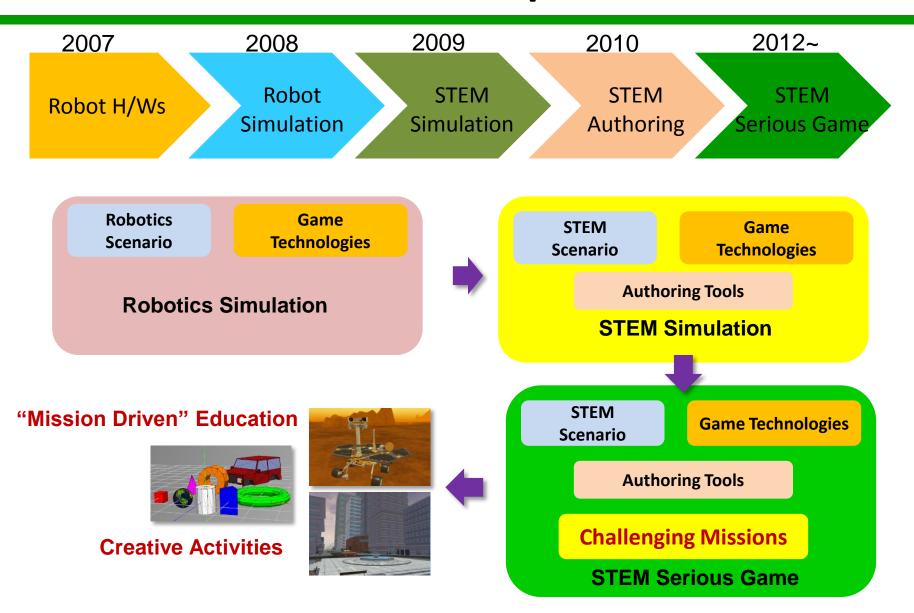
Fun...
Interesting...
Technology...

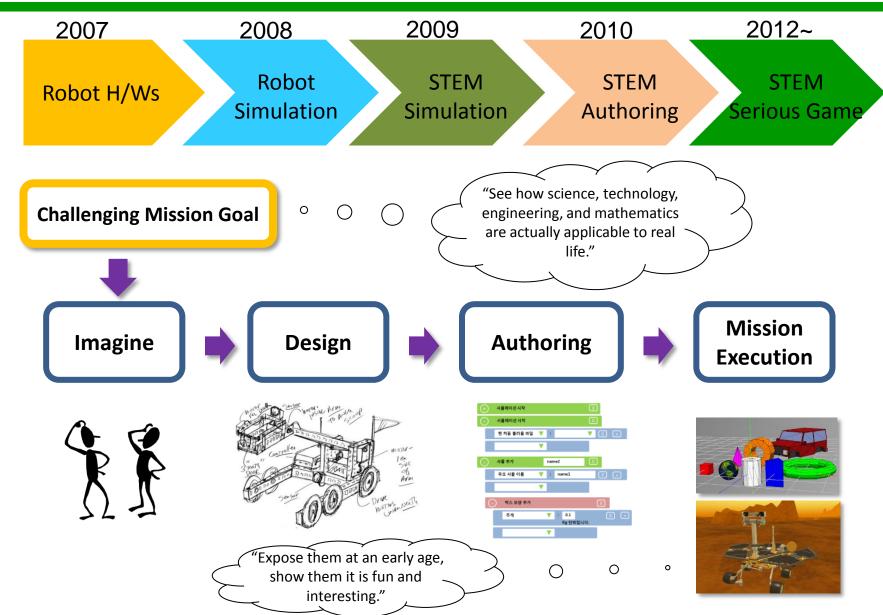
(Based on survey and feedback in Korea)

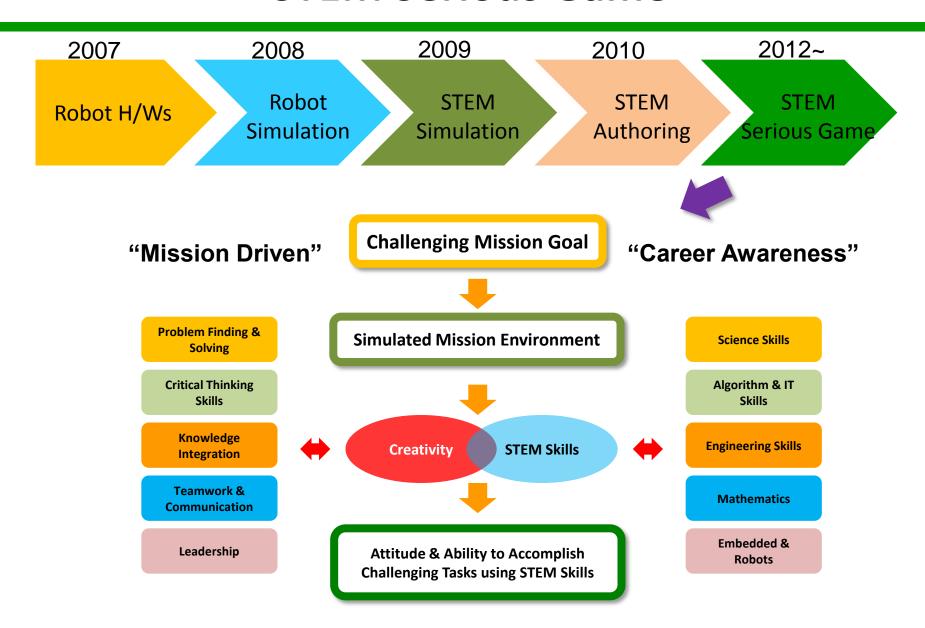


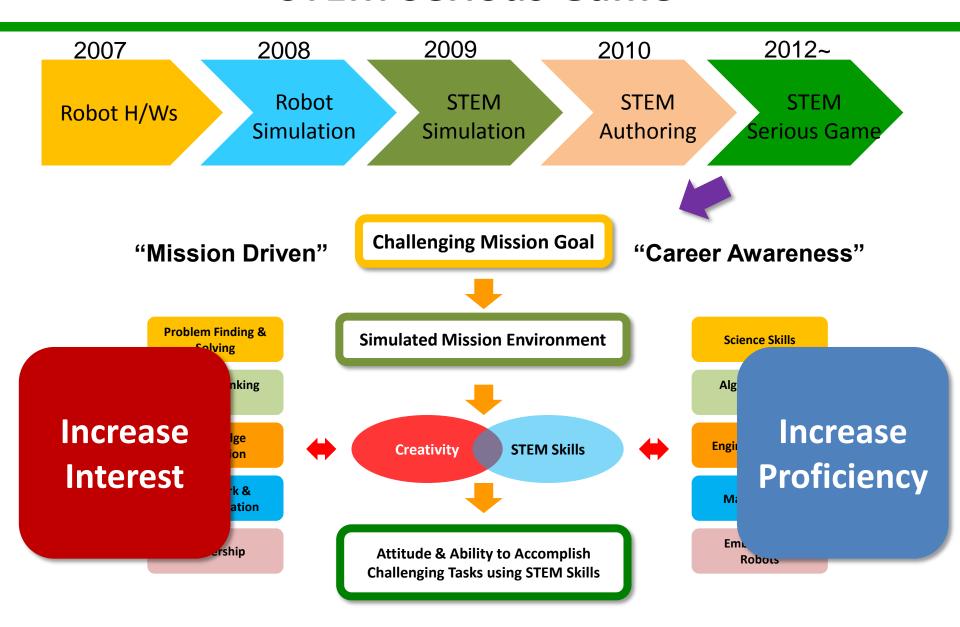


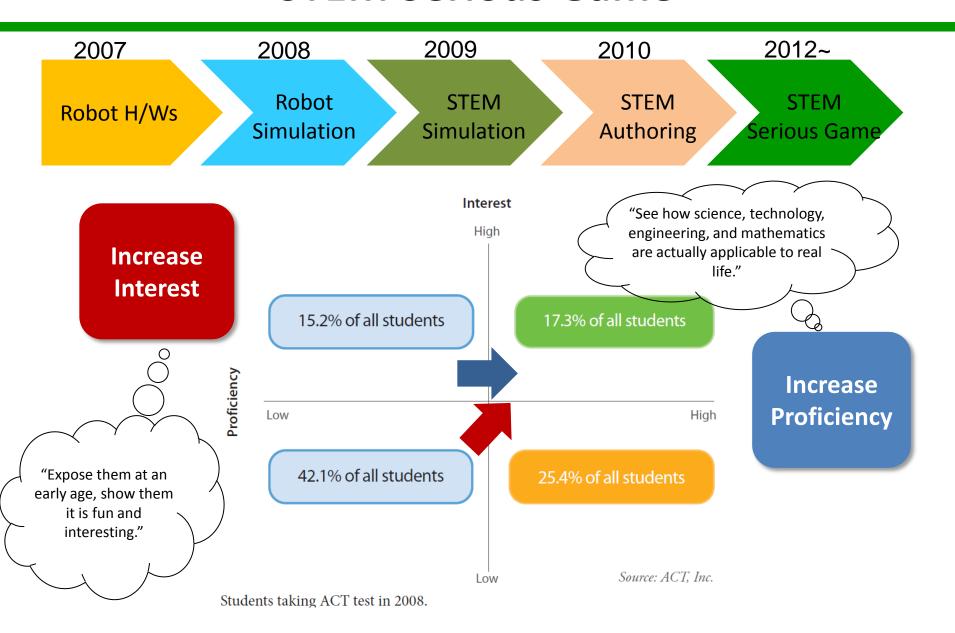




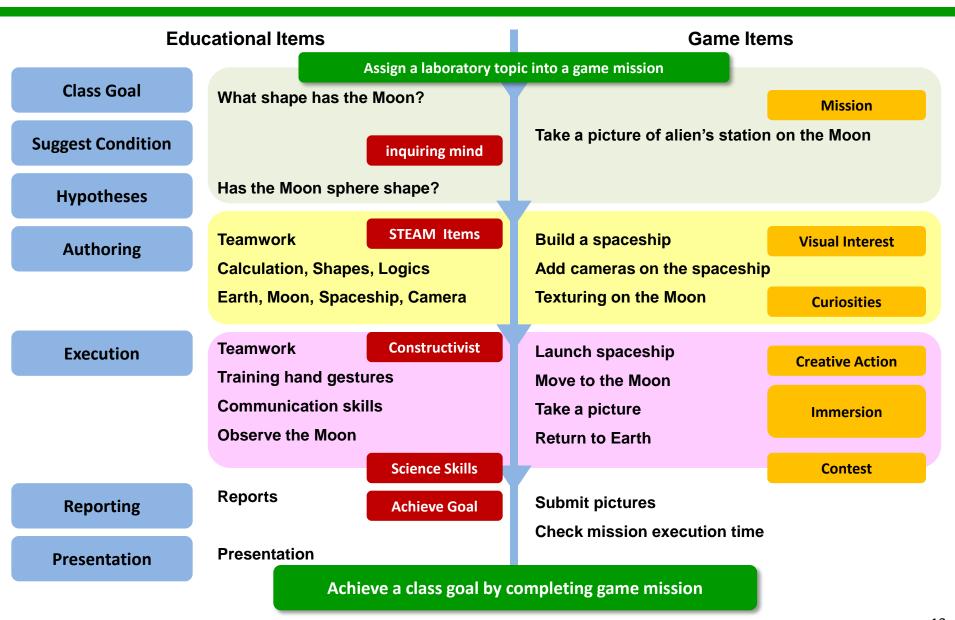




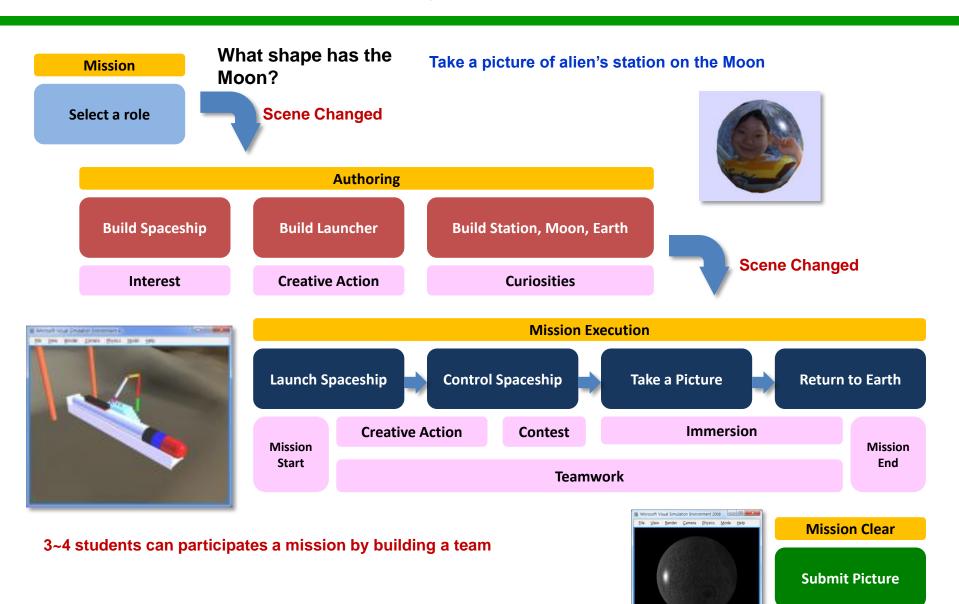




Sample Case for a Science Topic

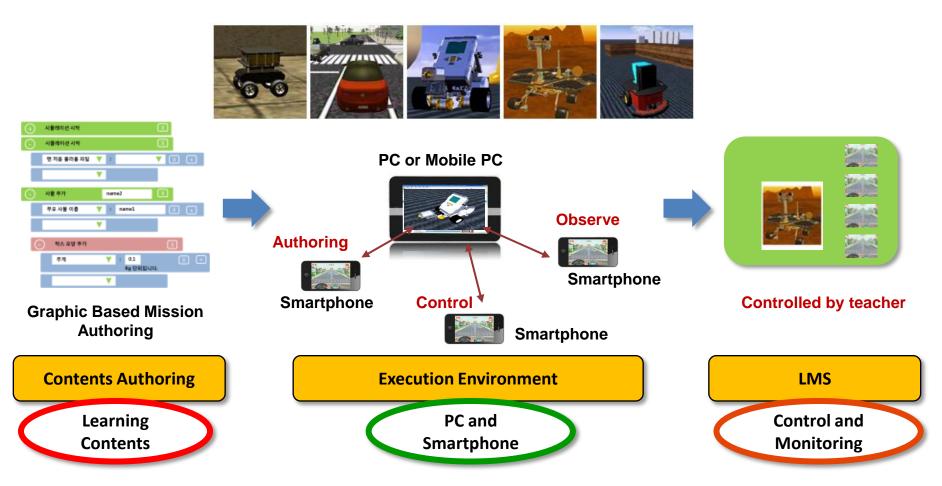


How to Implement a Game

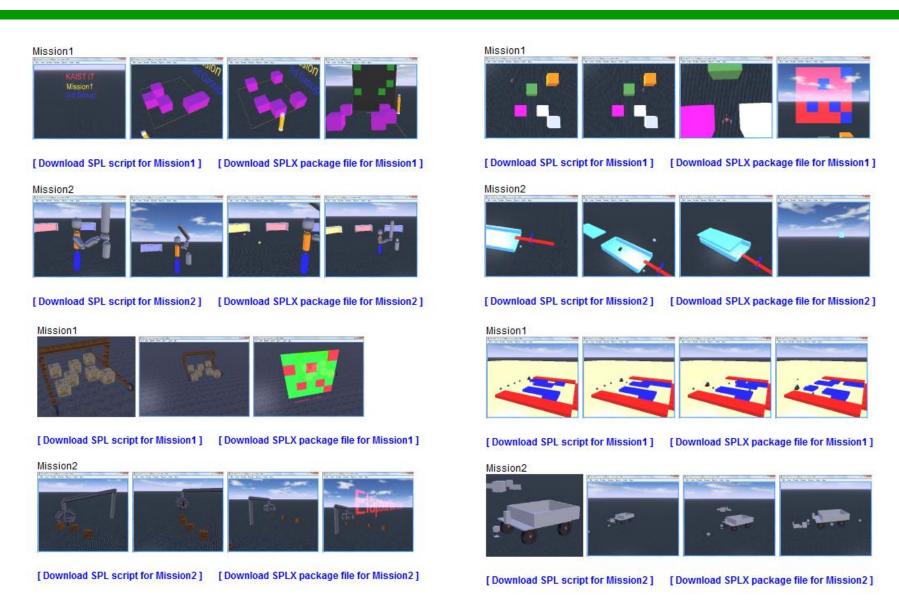


Serious Game Solution for STEM

STEAM Missions



Sample Contents Created by Students

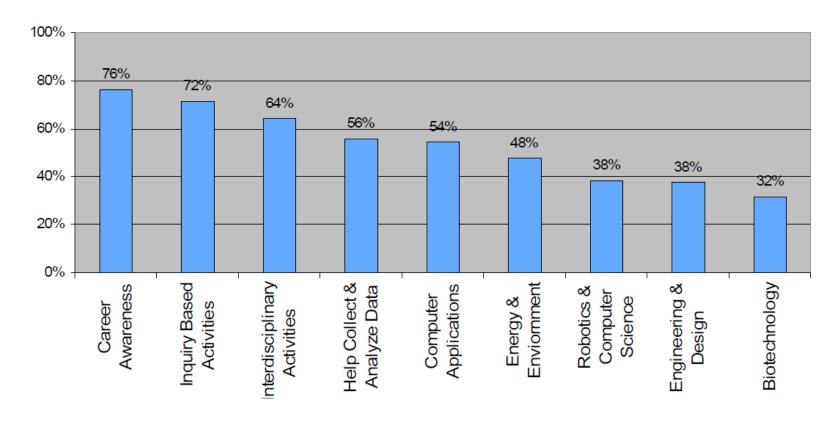


Thanks

References

Interest in STEM Career Topics for More Effective Preparation of Students

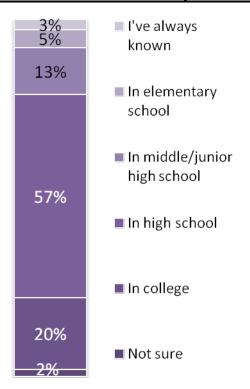
More than 75% of the teachers noted Career Awareness as a topic that would help them to prepare students for STEM careers



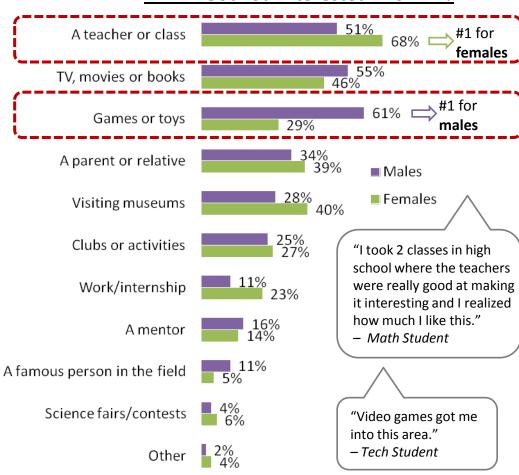
STEM Education in Southwestern Pennsylvania, CMU and IU, 2008

WHAT Got You Interested in STEM?

STEM Students: When Did You DECIDE You Wanted to Study STEM?

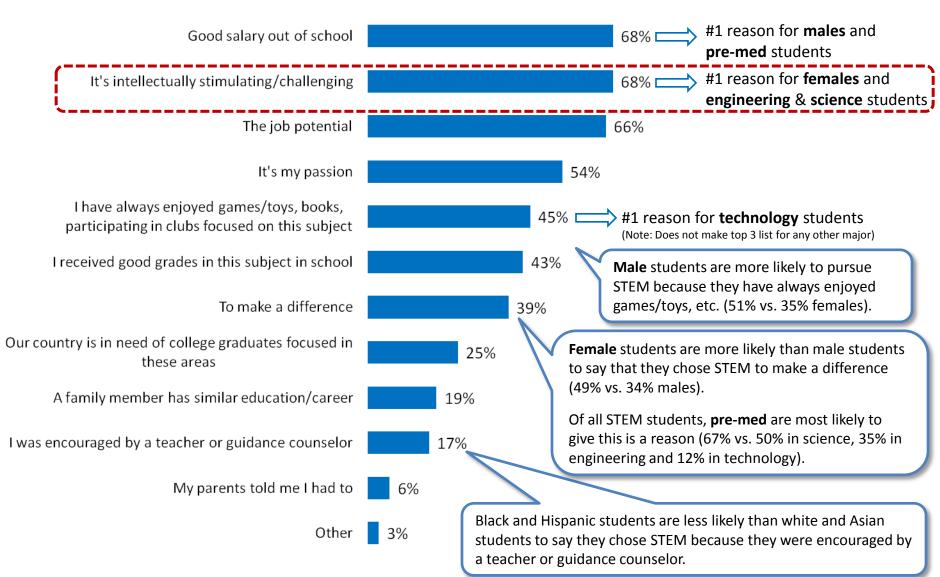


STEM Students: Before College, WHAT Got You Interested in STEM?



STEM Perceptions: Student & Parent Study, Harris Interactive & Microsoft, 2011

Reasons College Students Choose STEM Degrees



STEM Perceptions: Student & Parent Study, Harris Interactive, 2011 How To Realize STEM Potential Through Serious Game